

**FOR IMMEDIATE RELEASE**  
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### **Genghis Grill Opens First Location in Lubbock**

**DALLAS, TX – October 27** - Genghis Grill is opening a brand new location in **Lubbock, TX**, its first **Lubbock-area** restaurant. The new location will offer residents a chance to “build your own bowl” to your liking from over 70 fresh ingredients.

The Lubbock site is located at the intersection of Slide Road and 62<sup>nd</sup> Street, in the former T.G.I. Friday’s location. Lubbock fans can look forward to the grand opening by next week.

Clark Mandigo and William Rodriguez, existing Papa John’s franchisees in West Texas, including Lubbock, have teamed up with Genghis Grill corporate for the joint venture opportunity. “We are proud and very excited to bring the great food and unique Genghis Mongolian Grill dining experience to Lubbock where we have proudly served the community with our Papa John’s Pizza brand for over 14 years,” said William Rodriguez, Genghis Grill’s West Texas Region President.

Genghis Grill, the largest Mongolian Grill in the US, is well-known for its fresh, hot and healthy food, and for its style of fun service. It offers a Heart Healthy dining option along with an array of recipes to choose from *KHAN’S KITCHEN* (food bar) where one can “build your own bowl” from **14 proteins, 12 seasonings, 30 veggies, 15 sauces, and 6 starches.**

The first Genghis Grill opened in 1998 in Dallas, TX. Today, Genghis Grill is a segment leader when it comes to Mongolian Barbecue. **Genghis Grill has been ranked #2 on the Fast Casual Top 100 Movers and Shakers and ranked #6 on the Future 50 list by Restaurant Business magazine.**

Seven more new restaurants are slated to open around the country in 2010, ***KHANQUERING*** throughout the southwest, south central, Midwest, and southeast. Expansion has been a company focus for years and you can now find Genghis Grill in 15 states.

The aggressively expanding 54 unit chain operates locations through franchised and corporate restaurants throughout AR, AZ, CO, FL, GA, IA, IL, KS, MO, MN, NM, NV, OK, TN and TX. Additional locations in AR, AL, FL, GA, KS, KY, LA, MD, MO, NE, NC, NM, NV, OK, TN, TX and VA are pending upon construction or site selection.

For more information about Genghis Grill-The Mongolian Stir Fry, contact Liz Jones at [liz@genghisgrill.com](mailto:liz@genghisgrill.com) or 972.996.4017. For more information, visit [www.genghisgrill.com](http://www.genghisgrill.com).

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