



PRESS RELEASE

For Immediate Release

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A Sweet Escape: Genghis Grill Chills Out with New Strawberry Summer Drinks

Popular Asian stir-fry concept debuts seasonal beverage offerings this week

DALLAS, TX (July 21, 2014) – [Genghis Grill](#), America’s premier build-your-own stir-fry concept, announced today the limited launch of three thirst quenchers designed to send taste buds into pure strawberry bliss.

Available at restaurants nationwide for just \$2.99 each, the new Strawberry Summer line features cool blends of tea, mango, lemonade and watermelon along with refreshing strawberry tones. Infused with Finest Call’s fruit-intensive, naturally sweetened puree mixes, these beverages are sure to help beat the heat.

But don’t let the dog days of summer slow you down – these sun-kissed pick-me-ups are only available through Sept. 28.

Genghis Grill’s Strawberry Summer Drink specials include:

- Strawberry Mango Iced Tea – Explore new territory with sweetened or unsweetened iced tea swirled with crisp Strawberry and Mango Finest Call
- Strawberry Watermelon Punch – Fresh pineapple juice, lemonade and a splash of Sprite team up with Strawberry and Watermelon Finest Call
- XXX Strawberry Bomb – Brace yourself for vitaminwater XXX and a burst of Strawberry Finest Call

Fans may also couple their personalized, master-grilled bowls with vitaminwater XXX, available as a fountain drink. Genghis Grill is one of the first restaurant chains in North America to offer vitaminwater XXX as a healthier beverage choice.

“We want to allow our fans to choose their own destiny by adding healthy options all around, not just when it comes to our food,” said Jax Sperling, Director of Culinary R&D for Genghis Grill. “With the summer heating up, our new Strawberry Summer line is the perfect match for our menu because the flavors are as unique as our personalized bowls themselves. Our new drink options are sure to satisfy every Genghis fan out there!”

For more information, and to find a Genghis Grill near you, visit GenghisGrill.com.

ABOUT GENGHIS GRILL

Genghis Grill, the premier build-your-own stir-fry chain in the United States, is well known for its fresh, hot and healthy food, and for its style of fun service. Fans head over to the Fresh Market Bar where they are greeted with an array of more than 80 delicious, fresh ingredients from which they can build their own bowl. They then hand their bowl to our grill masters who cook their creation to perfection on a large, sizzling, circular grill. Currently, there are 105 locations in 23 states nationwide. For more information about Genghis Grill, visit genghisgrill.com.

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