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Genghis Grill Helps Feed Hungry Kids with New Chef-Made Bowls Promotion *Kikkoman partners to raise money/spread word about the impact of hunger*

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WHO: Genghis Grill, Kikkoman and Share Our Strength's No Kid Hungry® campaign

WHAT: Genghis Grill is donating one dollar from every purchase of one of its four Chef-Made Bowls to the No Kid Hungry campaign

WHERE: 18 Genghis Grill locations in the Dallas/Fort Worth area, plus locations in Wichita Falls and Abilene

WHEN: September 1-14

WHY: According to Share Our Strength, a national non-profit helping to feed children in need, one out of five children lives in a household that struggles to put food on the table.

DETAILS: Genghis Grill, America's premier build-your-own stir-fry concept, is donating one dollar from the sale of each of its Chef-Made Bowls to the No Kid Hungry campaign, between September 1-14, at its Dallas/Fort Worth, Wichita Falls, and Abilene locations. Rather than making their own creation and selecting from 80 ingredients from the Fresh Market Bar, customers skip the line when they order one of Genghis Grill's Chef-Made Bowls. The company just released Mandarin Orange Chicken and Steak & Broccoli to its already popular Khan Pao Chicken and Thai Street Noodles Chef-Made Bowl selections. All of the bowls listed are part of the promotion and sell for only \$8.99. Kikkoman, the No. 1 soy sauce maker in the U.S. partnered with Genghis Grill in order to help raise money for the cause and help generate attention to the growing number of children in America who don't have enough to eat. For list of participating Genghis Grill locations visit, www.genghisgrill.com

ABOUT GENGHIS GRILL

Genghis Grill, the premier build-your-own stir-fry chain in the United States, is well known for its fresh, hot and healthy food, and for its style of fun service. Fans head over to the Fresh Market Bar where they are greeted with an array of more than 80 delicious, fresh ingredients from which they can build their own bowl. They then hand their bowl to our grill masters who cook their creation to perfection on a large, sizzling, circular grill. Currently, there are 105 locations in 23 states nationwide. For more information about Genghis Grill, go to www.genghisgrill.com

About Kikkoman Sales USA, Inc.

Kikkoman Sales USA, Inc. is the world's leading soy sauce manufacturer, offering a complete line of authentic Asian sauces, seasonings, coatings and Pearl® Organic Soymilk. Kikkoman recently expanded its premium product line to reflect America's exploding interest in Asian flavors, introducing authentic new sauces including Sriracha, Preservative-Free Orange Sauce, and Gluten-Free Soy Sauce. All Kikkoman products are manufactured in HACCP-approved plants in Walworth, Wisconsin, and Folsom, California, and all are made with the highest food safety standards, ensuring that operators can consistently count on superior flavor, quality, supply and safety in every shipment. Whether you need product samples, innovative recipe ideas or a creative partner in menu development, contact Kikkoman Sales USA, Inc.